

# TEXAN TV NEWS ADVERTISING



The broadcast class produces a show on Monday, Tuesday, Wednesday and Thursday with the latest on international, national, state, local and campus news. The show will be aired on Northland Channel 9 at 12:30p.m. and posted on YouTube and Facebook. It will also be streamed later in the day on GranburyTV.

Extra Shows will only be aired on Northland on their designated day/time and will be posted on Facebook and YouTube.

- Noticiero TV will stream Monday @ 1pm
- Agricultural will stream Tuesday @ 1pm
- Texan Scoop will stream on Friday @ 12:30pm
- Texan Entertainment News
- Sports
- Texan Talk

10 second camera ready spot - \$250

20 second camera ready spot - \$400

Company Name:

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Address:

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Website:

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Contact Person:

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Phone:

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Email:

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I agree to the Texan News Services advertising policies, guidelines and agreements.

Signature

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Date

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# Payment Agreements

- All advertisements will be billed on the print date and must be paid upon receipt of invoice.
- All checks should be made out to TSU Texan News or TSU Cross Timbers Trails.
- Cash payment will not be accepted under any circumstances . All payments must be in check form.
- Advertisement for the newspaper or the magazine will be billed per issue.
- There will be a 25% design fee for any advertisement that is not camera ready. To have an advertisement designed, Texan News Service will need all the necessary graphics, pictures, information, etc at least five business days prior to the publication date.
- If advertisers choose to advertise in more than one product, there will be a 10% discount for two ads, 15% for three ads, and 20% for four ads.

# Policies

- The Texan News Service cannot guarantee the color quality of any ad printed in the newspaper or magazine.
- TNS reserves the right to deny any ad that will affect the integrity or credibility of its publications (please see our advertising guidelines).
- If there is an error in a print ad designed by TNS that was not approved by the advertiser, liability is limited to the amount paid for the ad.
- TNS is not responsible for any errors in an ad that have been approved by the advertiser or are submitted camera ready.
- TNS reserves the right to change pricing of our advertisements. Agreements made prior to pricing changes will be honored.

# Advertising Guidelines

## Alcohol advertising

- No alcohol advertising. Advertising restaurants or other venues that serve alcohol is not acceptable. (i.e. City Limits, is acceptable, as long as the alcoholic products are not inherently advertised either visually or textually)

## Tobacco advertising

- No tobacco advertising . This includes e-cigarettes and all related products. Advertising stores or other locations that sell tobacco is acceptable , as long as tobacco products are not inherently advertised either visually or textually.

## Tattoo advertising

- Acceptable as long as the service is presented in a professional manner. (i.e. no pictures of bare backs, thighs, or other provocative images)

## Homework services

- Not acceptable. This includes advertising for services to write papers, do students' homework, etc.

## Gambling, others

- No advertising of illegal activity whatsoever.